Shared Information

• Technical  What did you hear?

• Semantics  What did that mean?

• Effectiveness  What did I want you to understand?
Syntax

- Symbols
  - Particular symbols

- Sequences
  - Order and arrangement
Semantics

• What does it mean?
  – Assigning values to symbols
Analog vs. Digital

- Symbol type matters
- Analog symbols can be ambiguous
  - Is the curl at the end of the letter significant or not?
- Digital can be mapped to ONE meaning
- Computers don’t do ambiguity
  - And they don’t really do analog, anyway
- So we often map analog to digital
Discretization

• Pick specific analog values
  – Treat only those values as valid
  – Round unambiguous values (“restoration”, “redigitization”)

3.3 V Logic Families
(based on 74LVT04 Hex Inverter)
Effectiveness

• We want our messages to be understood by those who receive them
• Precision and accuracy are two important aspects of message effectiveness
• Would two receivers interpret a given message as the same state? (*precision*)
• Is it the state the transmitter intended? (*accuracy*)
Which Shared Information Aspects Can We Handle?

• Syntax
  – Maybe, with enough rules, if we fix errors

• Semantics
  – Kitchen sink problem
  – Fruit flies *like* a banana, time flies *like* an arrow.

• Effectiveness
  – Often related to intent
  – Which is beyond technical means
Constraining the problem

• Syntax
  – Always check it

• Semantics
  – For control only
  – Not for message content
  – Meaning of loss, retransmission, flow control

• Effectiveness
  – Not really a communications problem
  – Assume effective or check results and redo
What Is Communications?

But we need to encode the information for transmission
Both to match the physical characteristics of the transmission medium
And for other purposes that will become clearer
Then it needs to be decoded after transmission
Converting it back to something the destination can understand
Raw vs. encoded information

• Remember, we’re at a general level here
  – Not just computer messages
  – Also speech, audio, and everything else

• Raw information is what the sender wants to communicate
  – And what the receiver wants to get

• Encoded information is what the transmission medium can deal with
  – Probably not the same as raw information
Raw information

• Not necessarily the same for sender and receiver
  – A German speaker sends a message to a Korean speaker
  – Probably starts out as German
  – And ends up as Korean

• Same may be true for computer communications
  – E.g., 32 bit word sender vs. 64 bit word receiver
Encoded information

- A characteristic of the communication medium
  - Not the nature of the raw information, usually
- If you’re using Morse code, it’s dots and dashes
  - Regardless of whether you send English or French
  - Though conversion to and from encoding could change
- If you’re using electrical wires, it might be voltage levels
Messages and State

• The sending and receiving of a message specifies states
• What states?
• The states at the sender and receiver
 Sender and Receiver States

• The sender sent a particular message
  – With particular syntax, semantics, and effectiveness
  – Those specify a state at the sender

• The receiver received a particular message
  – Again, with particular syntax, semantics, and effectiveness
  – That’s the receiver’s state

• But we can only send syntax
  – Not semantics or effectiveness
Entropy and Information

• A measure of disorder
  – Lack of predictability

• Entropy specifies the maximum amount of information in a message

• How many different messages could be sent?

• How many could be received?

• The more you could send or receive, the more possible states
  – And thus more entropy
For Example,

- The sender only sends YES or NO
  - And only sends one such message
- How much information is sent?
- One bit – a zero or a one
- What if the sender sends two such messages?
- Two bits – 00, 01, 10, or 11
- More choices, more states, more uncertainty
  ➔ more entropy
Communications and Entropy

• Shannon developed the basic equation describing communications in terms of entropy

• Consider the source as a finite state machine

• For each source state \( i \) there is an entropy \( H_i \) equal to \(-p_i \log p_i\)

• Also, there is a probability \( p_i(j) \) of producing symbol \( j \) from state \( i \)

• So the source’s entropy is \(-\sum p_i(p_i(j) \log p_i(j))\)
  
  — Stationary assumption gives us \( H = -\sum p_i \log p_i \)
Max and min entropy

- Consider a two-state sender
  - Max entropy is when the choice is 50/50
  - Min entropy is when there is no choice
Returning to Our Example

• The sender only sends YES or NO
  – And only sends one such message
• When is the sender entropy at max?
  – When either message is equally likely
• When is the sender entropy at min?
  – When he always sends YES
  – Or always sends NO
Generalizing the Example

• What if we can send $N$ different symbols?
  – Rather than just YES or NO

• When is entropy of the sender minimized?
  – When only one of the $N$ symbols is ever sent

• When is entropy of the sender maximized?
  – When any one of the $N$ symbols is equally likely
So What?

- We can now say something about how much information you can push through a channel.
- Let the source have entropy $H$ (bits per symbol).
- Let the channel have capacity $C$ (bits per second).
- Then we can transmit $C/H - \varepsilon$ symbols per second.
  - For arbitrarily small $\varepsilon$.
- But never more than $C/H$. 
Predictability

• What if we’re not sending random bits?
• Maybe it’s English text in ASCII
• Maybe it’s Morse code
• Then the $p_i(j)$’s are not uniform
  – Some symbols are more likely, given the symbols already sent
  – Entropy is lower than the max
  – Meaning we can squeeze more information through
What if choices aren’t equal?

• YELLO_
  – What comes next?

• PIT_
  – What comes next?

• “Next letter” in English isn’t 1 of 26
  – Roughly 50% redundant
A look at Morse code again...

- **Time units:**
  - Dot = \( t \)
  - Dash = \( 3t \)
  - Inter-symbol gap within a letter = \( t \)
American English letter frequencies

- Basic order:
  - E
  - T
  - A
  - O
  - I
  - N
  - S
Morse code

- Code representation:
  - E • 1
  - T – 3
  - A • – 5
  - O – – – – 11
  - I • • 3
  - N – • 5
  - S • • • 5
How Do We Get More Through?

• Encoding it properly
• In essence, “short” signals for common things
• Long signals for uncommon things
• E.g., Morse code
  – Common letters are few dots and dashes
  – Uncommon letters require more dots and dashes
  – Each dot or dash takes up time on the line
  – They didn’t do it perfectly . . .
Who Does This Coding?

Information Source  Transmitter  Receiver  Destination

e  •  e

And the receiver decodes
The perils of sharing

• Shared state may be inaccurate
  – Channel errors
  – Time (i.e., ‘staleness’)

• Capacity is finite
  – Nobody can know everything
Simple state
How does communication affect state?

• Knowledge doesn’t stay still…
Effect of receiving

- Entropy decreases
  - Receiver knows more about the transmitter
Effect of time

• Entropy never decreases over time
  – Usually increases
Effect of sending (1)

• Sending information about your state
  – Makes your view of receiver state fuzzier
Effect of sending (2)

- Entire system entropy never decreases
  - Receiver’s model of transmitter entropy decreases in entropy, so sender’s model of receiver MUST increase in entropy

\[ S(A) + S(B) \geq 0 \]
Putting it all together – CTP

• Character transfer protocol
  – (we’re creating this as an example)
  – Sending a message one letter at a time

• Assume a perfect channel
  – No errors in transmission, ever
CTP events

• Starting condition
  – Both sides share rules (protocol)
  – And share endpoint info (link)
CTP rules

• Both endpoints start in the state:
  – NOT-CONNECTED
• Use phone-call protocol to get to:
  – CONNECTED
• Connected transmitter
  – sends characters one a time
• Connected receiver
  – receives characters one at a time until CLOSED
• At EOF
  – transmitter closes connection
From not-connected to connected

- Simple phone-call protocol
  - Transmitter initiates, waits for response
  - Receiver responds when asked
  - Once confirmed, both sides enter CONNECTED state

Remember – perfect channel, so no need for timeouts or exceptions
Simple transfer

• Character at a time
  – Transmitter sends characters in order
  – Receiver collects characters and places them in order

• What state is shared?
  – CONNECTED state
  – The character
From connected to closed

- Final change in shared state
- Lets receiver know
  - Transfer can be stopped
  - Message is complete
CTP evolution

• Successive increased shared state:
  – Agree to change from not-connected to connected
    • Using the phone-call protocol
  – Agree on each character sent
    • In a perfect channel, nothing is lost or reordered, so
      transmitter knows what receiver gets (i.e., agreement
      always happens)
  – Agree to end transfer
Limits of CTP

• Assumes a perfect channel
  – Ignores loss, reordering, flow control, etc.

• Inefficient
  – The agreed state is augmented one character at a time
Once closed, what do we know?

- The message!
  - WHY? – the succession of shared state
Back to predictability

• We know more than we think
  – Can send groups of characters
  – Can confirm using “checksums”
Putting it all together – FTP

- A more efficient version of CTP
Starting point

• Share protocol rules
• Already know each other’s endpoint
• Know we’re using those rules
  – TCP port 22
From not-connected to connected

• Uses TCP’s version of the phone-call protocol:
  – Transmitter sends SYN
  – Receiver sends SYN-ACK
  – Once confirmed, both sides enter ESTABLISHED TCP state

• What’s the difference?
  – Over a perfect channel, NOTHING
What about an imperfect channel?

- Some characters might be dropped
  - “H e l l o” becomes “H e l l l”
- Some characters might be changed
  - “F a r” becomes “F u r”
- Some characters might be added
  - “H e a t” becomes “H e a r t”
- Or maybe it came through unchanged
- How can the receiver know what happened?
Better transfer

• Block at a time
  – Transmitter sends characters in order inside blocks, labeled with a checksum
  – Receiver collects blocks, verifies checksums, and places them in order
• What state is shared?
  – Connection state
  – The CHECKSUMS!
FTP evolution

• Successive increased shared state:
  – Agree to change from IDLE to ESTABLISHED
    • Using the TCP protocol
  – Agree on each checksum sent
  – Agree to end transfer
From connected to closed

• Final change in shared state
• Lets receiver know
  – Transfer can be stopped
  – Message is complete – WHY?
FTP’s leap of faith

• Correct file transfer IFF:
  – Sequence of correct blocks
  – Each block is correct IFF checksum is correct
Examples of FTP-like exchanges

- File transfer
- Web request/response
- Netflix
What other states can we add?

• Pacing
  – How fast does the transfer go?
  – At constant or changing tempo?

• Number of outstanding messages
  – Messages sent but not yet received
  – Or perhaps received, but not yet acknowledged

• Amount of reordering
What should you assume?

- As little as possible!
Postel Principle

• Be conservative in what you do…
  – Transmit only what you think will help
  – Transmit only what you expect will be understood

• Be liberal in what you tolerate.
  – If a message could mean multiple things, allow as many as possible
  – Do not assume malice where incompetence will suffice (errors happen)
Summary

• Communication is less than most think
  – Just syntax – not semantics or intent

• Information is based on states
  – Which is based on entropy (disorder)

• We can model how state evolves
  – Each side models the other
  – Successive steps in models are how we go from sharing state to transferring files